




# Digital Transformation with GitLab

*A single application for the entire DevOps lifecycle*

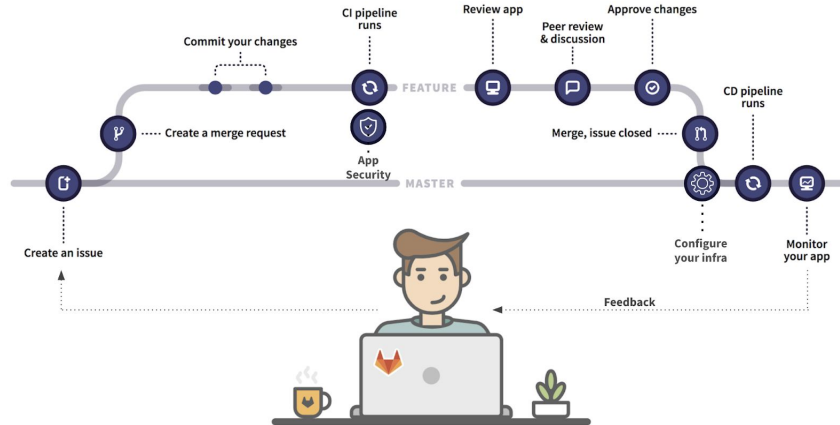
GitLab can help simplify your software delivery toolchain - by ditching the plugins, simplifying integration, and helping your teams get back to what they do best - deliver great software. Start at your own pace by adopting one or more capabilities to solve your immediate needs and then incrementally benefit from additional values of GitLab.

 <b>8x improvement</b> in deploy time	 <b>6x improvement</b> in Build time	 <b>0-300 security scans</b> in 4 days
Consolidated ~20 tools into GitLab, moved to <30 min deploy time from 4 hours	Removed multiple tools to achieve 14 builds a day. Moved from 3 hour Jenkins build to a 30 min GitLab build	Performed 300 security scans in the first 4 days of use helping to identify unidentified vulnerabilities

See more customer stories at [about.gitlab.com/customers](https://about.gitlab.com/customers)

## The GitLab Advantage

GitLab supports you across your entire software delivery lifecycle - from idea to production. GitLab can meet you where you are and build on it - without expecting you to overhaul your processes. As a single application, GitLab unleashes collaboration across the organization - giving visibility into the workflow, process, security, and compliance across the DevOps lifecycle



## Why choose GitLab?

Built on Open Source, GitLab leverages the community contributions of thousands of developers and millions of users to continuously deliver new DevOps innovations. More than 100,000 organizations from startups to global enterprise organizations, including Ticketmaster, Jaguar Land Rover, NASDAQ, Dish Network and Comcast trust GitLab to deliver great software at new speeds.

<b>Single Application for the entire DevOps lifecycle</b> One interface, one user-model, one data model Deeply integrated, making developers happier and more efficient	<b>Leading SCM and CI in One Application</b> Streamlines code review and collaboration Interoperable with other tools; continue using tools you love
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<p><b>Built-in Security &amp; Compliance</b> Move security testing earlier in the lifecycle Security features out-of-the-box (code scanning, dependency scanning, secrets detection, etc.)</p>	<p><b>Deploy your software anywhere</b> Deploy to any environment, any cloud One deployment workflow regardless of destination</p>
<p><b>Optimized for Kubernetes</b> Adopt modern cloud-native development patterns such as microservices and serverless Built-in canary and incremental deployment strategies, automatic monitoring</p>	<p><b>End-to-end Insight &amp; Visibility</b> Common data model uniquely allows for insights across the entire DevSecOps lifecycle Access security insights, program insights &amp; cycle analytics to identify areas of improvement</p>
<p><b>Flexible GitLab Hosting Options</b> Use in the cloud or install in your own environment (cloud or on-prem) Ease of migration from one hosting option to another</p>	<p><b>Rapid Innovation</b> Monthly releases Uniquely transparent product development process</p>
<p><b>Open Source - Anyone can contribute</b> Harness open source innovations within the product experience (eg. Prometheus) 2200+ contributors, 100K+ organizations with best practices contribution</p>	<p><b>Collaborative &amp; Transparent customer experience</b> Extreme transparency around roadmaps, issues, company meetings and processes Use of GitLab for collaborating with customers in a transparent way, for both issue resolution and roadmap iteration</p>

## GitLab is validated by Analysts & Customers alike

GitLab has been recognized, multiple times over, by analysts and customers. Multiple analysts have recognized GitLab as best of breed vendor in 10 product categories.



**Visionary**

Gartner Magic Quadrant for Enterprise Agile Planning Tools 2019



**Leader**

Forrester Cloud-Native Continuous Integration Tools 2019



**Innovator**

IDC Agile Code Development Technologies 2018 & Tools Supporting Open Developer Platforms 2019



**Niche**

Gartner Magic Quadrant for Application Security Testing 2020



Enterprise Agile Planning tools 2019



Application Release Orchestration 2018

See all analyst mentions here - <https://about.gitlab.com/analysts/>

## Start your transformation journey

Contact sales at <https://about.gitlab.com/sales/> to learn more about how GitLab can help you with your transformation